



Celebrate Our
10 Year Anniversary!

THE 2022
**LOWCOUNTRY
MENTAL HEALTH CONFERENCE**

July 27 - 29, 2022

SUPPORTER &
EXHIBITOR PACKET

Hosted by:





SUPPORTER BENEFITS

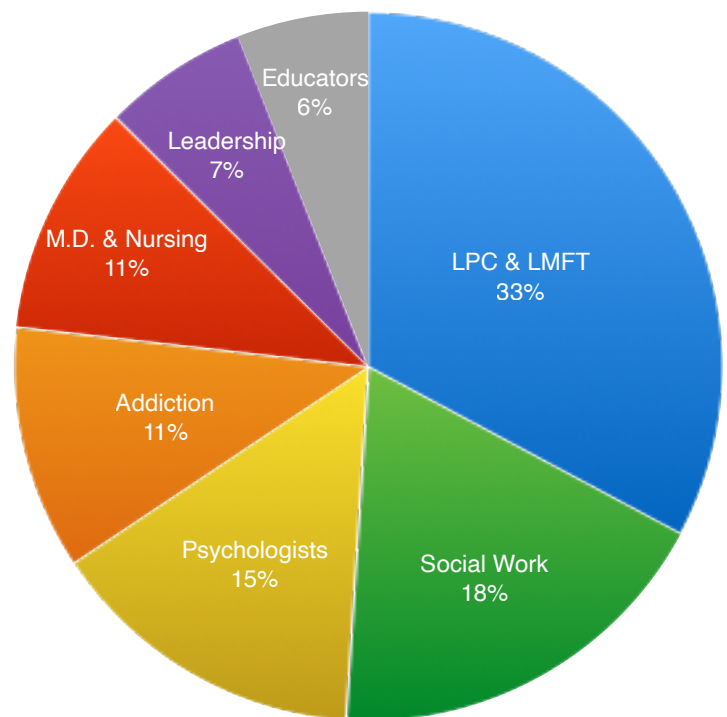
The 2022 Lowcountry Mental Health Conference ~ July 27-29, 2022

Join us for our **10 year anniversary event** at the Gaillard Performance Center, and network with more than 1,800 mental health professionals!

The 2022 Lowcountry Mental Health Conference is a great opportunity for organizations to support a critical community cause while sharing their story with over 1,800 mental health leaders and clinical professionals.

- ◆ Develop and strengthen relationships with leading public and private behavioral healthcare organizations.
- ◆ Meet mental health leaders, administrators, psychiatrists, and healthcare professionals from across the Southeast.
- ◆ Be visible and converse with over 1,800 mental health professionals.
- ◆ Build brand awareness through the conference's extensive network and marketing efforts.

2021 Conference Attendees



“This conference was not only great at strengthening relationships I already had, but forging new ones as well. I have attended 22 mental health and related conferences the past two years. In terms of seeing familiar faces as well as making new connections, this was the most productive conference I have attended!”

- Hospital Business Development Director

“This was the best mental health conference I have ever attended.”

- Lynne G., Psychotherapist



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The Gaillard Performance Center

The Gaillard offers a one of a kind auditorium that has become the center of the arts for the city of Charleston.

The Lowcountry Mental Health Conference has access to several unique spaces that make up the performance hall to include break-out rooms, an elegant Exhibitor Hall, and reception space. This gives us the opportunity to collaborate with other organizations in a variety of ways so we may deliver an incredible celebration!

Box Seats - A ‘Wow’ Factor Supporter Benefit!

Our supporters are given box seats inside the auditorium that may be used to invite referral sources, partners, staff, business leaders, government officials, and more. It is an incredible way to make an impression!

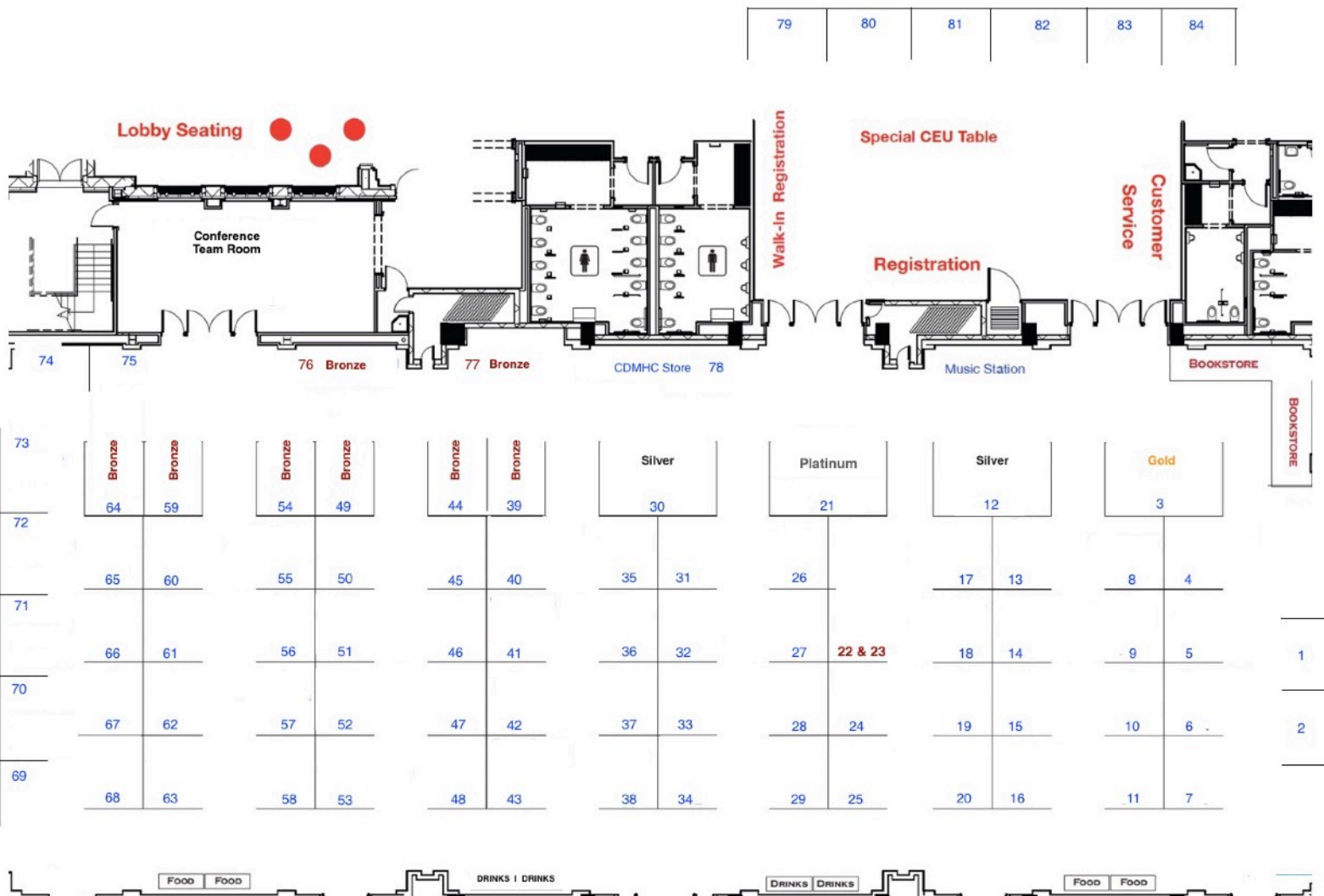


EXHIBITOR HALL LAYOUT

The Gaillard Grand Ballroom

The Gaillard Grand Ballroom offers attendees and exhibitors a special venue for networking and sharing of information. Below is the general layout for the hall for our 2022 conference. You will be able to request specific booth space and we will let you know if it is available.

The exhibit hall will be open from 7:30am - 6:00pm each day and will include a continental breakfast, beverages and afternoon snack.

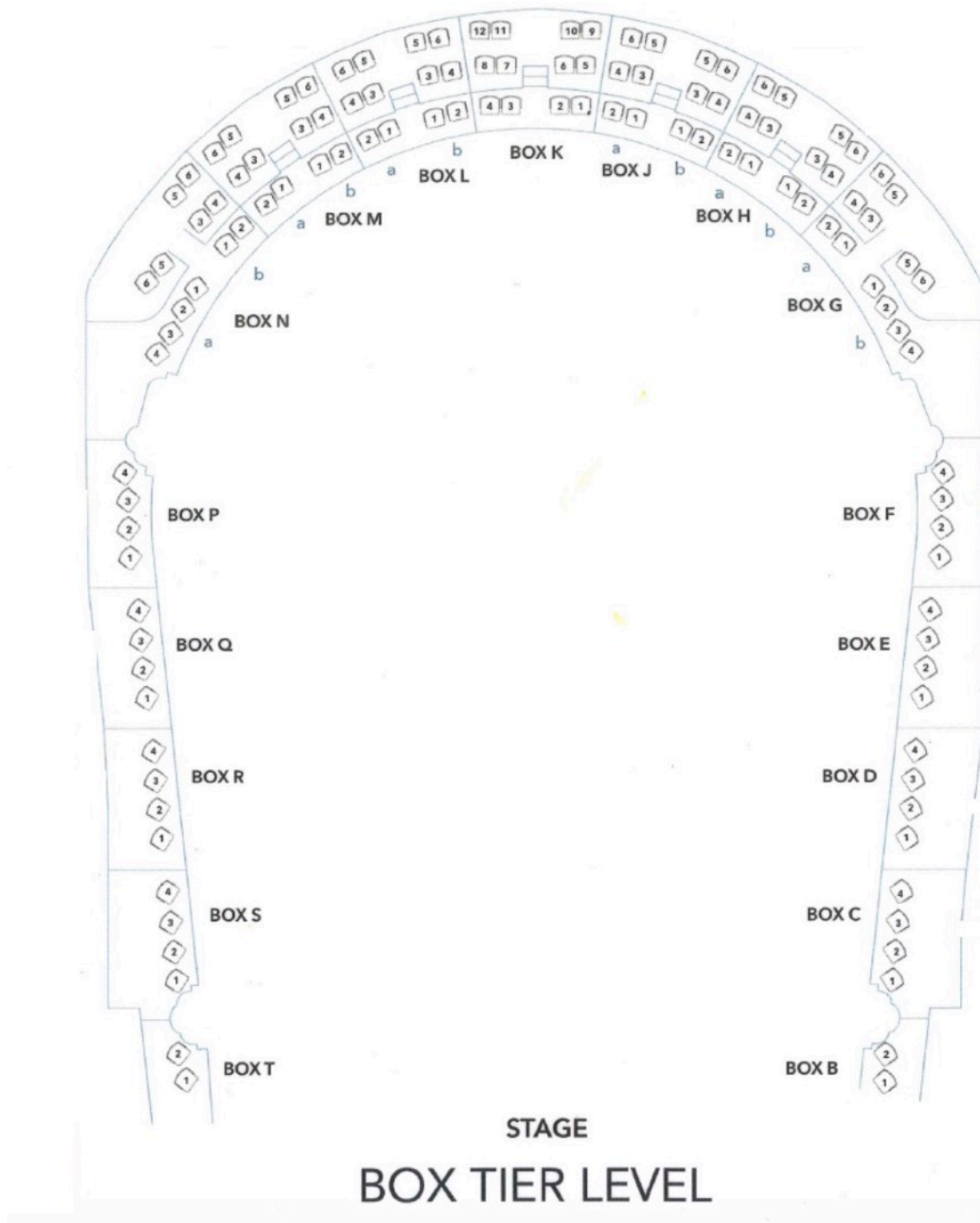




BOX SEATING LAYOUT

For Supporter Level Organizations

Platinum, Gold, Silver and Bronze level supporters are given special VIP box seating they may use for staff, colleagues, clients, partners and the like.





SUPPORTER OPPORTUNITIES

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Call 843-696-0977 to reserve one of these opportunities!

There are several partnership options your organization or corporation may consider for the three-day conference. Please choose a package that fits your companies goals and objectives, or let us create one that specifically meets your unique needs.

PLATINUM SUPPORTER (\$10,000 DONATION) - SOLD

- ◆ The largest booth at the exhibit hall at the most visible front location (*includes 4 chairs, two tables, table skirts, full exhibit booth back-drop, electrical*).
- ◆ Your choice of booth back-drop color (*choose your companies colors to stand out from the crowd*).
- ◆ Two **twelve seat VIP Executive Boxes** in the performance hall (*24 seats for your referral sources, partners, & staff*).
- ◆ An additional exhibit display space in the **Performance Hall Auditorium Lobby** to ensure maximum visibility with attendees.
- ◆ **Two page full color informational ad** placement in conference program.
- ◆ **Full advertisement on back page** of conference program.
- ◆ Logo on conference bags.
- ◆ Logo placement on advertising promotional poster/screen thanking primary supporters (*located at entrance of performance hall*).
- ◆ Logo recognition/Placement on all our email correspondence to attendees.
- ◆ Logo recognition on all marketing/promotional materials (*e.g., flyers, postcards, online ads, emails*).
- ◆ Marketing materials in conference bags.
- ◆ **Highlighted homepage logo** placement on conference website.
- ◆ **A full-page company feature** on the conference website.
- ◆ **Branded conference marketing flyers** featuring your company information and logo.
- ◆ Recognition by conference leadership onstage for both days.
- ◆ Photo opportunities with board of directors & leadership team.
- ◆ Organization name display in rotating intermission slideshow (*most featured logo*).
- ◆ Promotion and recognition through conference Facebook & Twitter accounts during our marketing campaign.
- ◆ Recognition in any media coverage the conference may receive.
- ◆ Access to attendee contact information through our E-Networking Directory (*a PDF file*).
- ◆ A prominent exhibitor listing (*full page with logo*) in front pages of our E-Networking Directory.
- ◆ Customized **virtual commercial production** for our virtual attendees to view during breaks.
- ◆ Logo placement and links to your website on our **virtual conference platform**.



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GOLD SUPPORTER (\$6,000 DONATION) - SOLD

- ◆ **Premier exhibitor booth placement** at the front of the hall.
(a large 10 x 16 booth that includes 2 chairs, table skirt, full exhibit booth backdrop, electrical)
- ◆ **A 12 seat VIP Executive Box** in the performance hall *(Special seating for your referral sources, partners, and staff).*
- ◆ An **additional exhibit display space** in the **Performance Hall Auditorium Lobby** to ensure maximum visibility with attendees.
- ◆ **One page full color informational ad** placement in our **conference program**.
- ◆ **Logo on conference bags.**
- ◆ Logo placement on a large advertising **promotional poster/screen** at the performance hall entrance.
- ◆ **Logo recognition/placement on all our email correspondence** to attendees.
- ◆ **Marketing materials/inserts in conference bags.**
- ◆ **Highlighted homepage logo placement on conference website.**
- ◆ **A full-page company feature** on the conference website.
- ◆ **Personalized & Branded conference flyers** featuring your company colors and logo.
- ◆ **Recognition by conference leadership onstage** for both days.
- ◆ Organization name display in **rotating intermission slideshow.**
- ◆ **Social Media promotion and recognition** through during our marketing campaign.
- ◆ **Recognition in any media coverage** the conference may receive.
- ◆ Access to attendee contact information through our **E-Networking Directory** *(a PDF file).*
- ◆ **A prominent listing** *(full page with logo)* in front pages of our **E-Networking Directory.**
- ◆ Customized **virtual commercial production** for our virtual attendees to view during breaks.

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SILVER SUPPORTER (\$4,000) - 2 AVAILABLE

- ◆ **Prime exhibitor booth placement** at the front of the exhibitor hall (*a 10 x 8 booth that includes two chairs, table, black table skirt, full exhibit booth backdrop, electrical*).
- ◆ **Recognition on the main stage** during the conference by the conference master of ceremonies.
- ◆ **A half-page advertisement/informational listing** in the **conference program**.
- ◆ Recognition and your **personal brand/logo on the conference website**.
- ◆ **A eight seat VIP Box** in the Performance Hall (*Invite your referral resources, partners & staff*).
- ◆ **Half-page feature on our conference website**.
- ◆ Organization name display in **rotating intermission slideshow**.
- ◆ Promotion and recognition through Facebook & Twitter during our **social media campaign**.
- ◆ Access to attendee contact information through our **E-Networking Directory** (*a PDF file*).
- ◆ A prominent **supporter listing** (*with logo*) in the front pages of our **E-Networking Directory**.
- ◆ **Signage at the exhibit hall and registration booths** thanking you as a main supporter.
- ◆ **Marketing materials/inserts in conference bags**.
- ◆ **Customized virtual commercial production** for our virtual attendees to view during breaks.

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SUPPORTER OPPORTUNITIES

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BRONZE SUPPORTER (\$2,500 DONATION) - 4 AVAILABLE

- ◆ **A 10 x 8 Exhibitor Booth** for the event at **a front location** (*includes chairs, table, black skirt, booth back-drop*).
- ◆ **A four-seat VIP Box** in the Performance Hall
(*It gives your organization four free seats in a comfortable and private setting you may use as you choose.*)
- ◆ **A quarter-page listing in the conference program.**
- ◆ Organization name display in **rotating intermission slideshow.**
- ◆ Logo placement on **advertising screens at registration booths.**
- ◆ Marketing materials in **conference bags.**
- ◆ Access to attendee contact information through our E-Networking Directory (*a PDF file*).
- ◆ **A prominent supporter listing** (*with logo*) in our **E-Networking Directory.**
- ◆ Supporters will also gain added exposure & visibility through the marketing efforts of our speakers. Several speakers have large followings via their websites and on social media.

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EXHIBITOR OPPORTUNITIES

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GENERAL EXHIBITOR (\$1,200 EXHIBIT FEE)

- ◆ A **10 x 8 Exhibitor Booth** for the two-day event (*includes chairs, table, table skirt, exhibit booth backdrop*).
- ◆ Access to **1,800+ mental health professionals** in a state of the art exhibit hall!
- ◆ **Listing in the conference program.**
- ◆ Logo display in **rotating intermission slideshow.**
- ◆ **Access to our VIP team** to ensure your conference experience is the best it can be.
- ◆ **Music, bookstore, wellness center and food** are available at the exhibit hall to maximize traffic.
- ◆ Access to attendee contact information through our **E-Networking Directory** (*a PDF file*).

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SUPPORTER FORM

The 2022 Lowcountry Mental Health Conference ~ July 27-29, 2022

Gold Level Supporter; \$6,000

Silver Level Supporter; \$4,000

Bronze Level Supporter; \$2,500

General Exhibitor; \$1,200

Supporter Information

Lead Representative Attending _____ Title _____

Organization _____

Email _____ Phone _____

Street Address _____

City _____ State _____ Zip _____

Additional Attendees *(Provide Names & Emails of Colleagues):*

Mail Completed Application Form To:

(Checks Payable to: Mental Health Heroes)

**ATTN: Lowcountry Mental Health Conference
Mental Health Heroes,
1240 Winnowing Way, Suite 102
Mt. Pleasant, SC 29464**

Contact us at **info@mhheroes.com**

or call **David** at **843-696-0977**.

We can customize support packages to
meet your needs!