Be an important part of this world-class conference in Charleston, SC!
EXHIBITOR BENEFITS


Join us for our 5th year anniversary at the newly renovated Gaillard Performance Center, and network with 900+ mental health professionals!

The 5th Annual Lowcountry Mental Health Conference is a great opportunity for organizations to support a critical community cause while sharing their story with over 900 mental health leaders and clinical professionals.

✦ Develop and strengthen relationships with leading public and private behavioral healthcare organizations.

✦ Meet mental health leaders, administrators, psychiatrists, and healthcare professionals from across the Southeast.

✦ Be visible and converse with over 900 mental health professionals.

✦ Build brand awareness through the conference's extensive network and marketing efforts.

✦ Become a key ongoing partner in an event that will grow in influence year after year.

Who attends our conference?
2015 Conference Attendees

“
This conference was not only great at strengthening relationships I already had, but forging new ones as well. I have attended 22 mental health and related conferences so far in 2015. In terms of seeing familiar faces as well as making new connections, this was the most productive conference I have attended in SC this year!”

- Hospital Business Development Director
WORLD RENOWNED SPEAKERS!

Nine Internationally Known Speakers will Join us in 2016

Irvin D. Yalom, M.D.
The Evolution of Psychotherapy
(A 90-Minute Live Video Q & A)
One of the true icons in the field today joins us live from his home in California for an in-depth discussion of psychotherapy.

Joan Borysenko, Ph.D.
Psychotherapy of the Heart: An In-Depth Look at How We Help Others
Internationally acclaimed Harvard Biologist & Psychologist goes in-depth on the psychotherapeutic process.

Jamie Marich, Ph.D.
Healing the Wounds in Our Community: The Mindful Therapist as an Agent of Change
Renowned psychotherapist & trauma expert offers sophisticated interventions & practical tools when working with trauma victims.

Ross W. Greene, Ph.D.
Understanding & Helping Children with Social, Emotional, and Behavioral Challenges
Best selling author & founder of Collaborative & Proactive Solutions offers clinicians & educators an insightful look at how to address problem behaviors.
“This is the most exciting and compelling cultural and architectural project our city has undertaken in decades - a performance hall where creativity will be nurtured and a building where people will come together in the sharing of endeavors, ideas, and dreams.”

We are celebrating our fifth year anniversary in style! The 2016 Lowcountry Mental Health Conference will be held at the newly renovated Gaillard Performance Hall.

The venue offers a one of a kind auditorium that promises to become the center of the arts for the city of Charleston.

The Lowcountry Mental Health Conference has access to several unique spaces that make up the performance hall to include break-out rooms, an elegant Exhibitor Hall, and reception space. This gives us the opportunity to collaborate with other organizations in a variety of ways so we may deliver an incredible two-day celebration!
The Gaillard Grand Ballroom offers attendees and exhibitors a special venue for networking and sharing of information. Below is the general layout for the hall. You can request specific booth space and we will let you know if it is available.

Gaillard Center - Charleston
EXHIBITOR OPPORTUNITIES
Call 843-696-0977 to reserve your spot!

There are several partnership options your organization or corporation can consider for the two-day conference. Please choose a package that fits your companies goals and objectives, or let us create one that specifically meets your unique needs.

PLATINUM EXHIBITOR ($6,000 DONATION) TAKEN!

✦ The largest booth at the exhibit hall at the most visible front location (includes 2 chairs, table, table skirt, full exhibit booth back-drop, electrical).
✦ Your choice of booth back-drop color (choose your companies colors to stand out from the crowd).
✦ An eight seat VIP Executive Box in the performance hall (This box offers the best seats in the house in a VIP setting; this center-stage box gives your organization eight free seats for the conference).
✦ Two page full color informational ad placement in conference program.
✦ Full advertisement on back page of conference program.
✦ Logo on conference bags.
✦ Logo placement on advertising promotional poster/screen thanking primary supporters (located at entrance of performance hall).
✦ Logo recognition/Placement on all our email correspondence to attendees.
✦ Logo recognition on all marketing/promotional materials (e.g., flyers, postcards, online ads, emails).
✦ Marketing materials in conference bags.
✦ Highlighted homepage logo placement on conference website.
✦ A full-page company feature on the conference website.
✦ Rotating advertising via all exhibit hall TV monitors.
✦ Recognition by conference leadership onstage for both days.
✦ Photo opportunities with board of directors & leadership team.
✦ Recognition at July 28th evening reception.
✦ Organization name display in rotating intermission slideshow (most featured logo).
✦ Promotion and recognition through conference Facebook & Twitter accounts during our marketing campaign.
✦ Recognition in any media coverage the conference may receive.
✦ Access to attendee contact information through our E-Networking Directory (a PDF file).
✦ A prominent exhibitor listing (full page with logo) in front pages of our E-Networking Directory.
✦ Speaking opportunity in exhibit hall to address audience.
EXHIBITOR OPPORTUNITIES

GOLD EXHIBITORS ($3,500 DONATION; 2 TAKEN, 1 AVAILABLE)

✦ Premier exhibitor booth placement at the front of the hall (a large 10 x 816 booth that includes 2 chairs, table, black table skirt, full exhibit booth backdrop, electrical).

✦ A Gold booth backdrop to stand out from the other exhibitors.

✦ A four-seat VIP Box in the performance hall (This box offers some of the best seats in the venue; It gives your organization four free seats for the conference to use as you choose).

✦ Promotion and recognition through conference Facebook & Twitter accounts during marketing campaign.

✦ One full-page color informational listing in the conference program.

✦ Logo placement on advertising promotional poster/screen thanking platinum & gold supporters (located at entrance of performance hall).

✦ Logo Recognition/Placement on all our email correspondence to attendees.

✦ Logo recognition on all marketing/promotional materials (e.g., flyers, postcards, online ads, emails).

✦ Marketing materials in conference bags.

✦ Logo placement in footer section of conference website.

✦ A half-page company feature on the conference website.

✦ Rotating advertising via all exhibit hall TV monitors.

✦ Recognition by conference leadership onstage for both days.

✦ Organization name display in rotating intermission slideshow.

✦ Promotion and recognition through conference Facebook & Twitter accounts.

✦ Access to attendee contact information through our E-Networking Directory (a PDF file).

✦ A prominent exhibitor listing (with logo) in front pages of our e-networking directory listing.

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EXHIBITOR OPPORTUNITIES

THURSDAY NETWORKING RECEPTION
($4,000; ONE DONATION AVAILABLE)

The Thursday evening reception will be hosted at the Performance Hall in one of the beautiful common areas designed for special events. The reception will offer heavy hors d’oeuvres, live music, and a cash bar.

✦ Prime exhibitor booth placement at the front of the exhibitor hall (a 10 x 8 booth that includes two chairs, table, black table skirt, full exhibit booth backdrop, electrical).
✦ A booth at the reception for you to share information (Includes a table, table skirt, and two chairs).
✦ Recognition at the reception by the conference leadership team.
✦ Recognition on the main stage during the conference by the conference master of ceremonies.
✦ An opportunity to address the reception audience and share information about your organization.
✦ A full-page advertisement/informational listing in the conference program.
✦ A full web page on the conference website.
✦ A four-seat VIP Box in the Performance Hall (This box offers some of the best seats in the venue in a comfortable and private setting; It gives your organization four free seats for the conference to use as you choose.).
✦ Promotion to all attendees through email reception reminders and promotions (includes your logo and contact information.)
✦ Organization name display in rotating intermission slideshow.
✦ Promotion and recognition through conference Facebook & Twitter accounts.
✦ Access to attendee contact information through our E-Networking Directory (a PDF file).
✦ A prominent supporter listing (with logo) in the front pages of our E-Networking Directory listing.
✦ Signage at the reception hall thanking you as the main supporter.
✦ Supporters will also gain added exposure & visibility through the marketing efforts of our speakers. Several speakers have large followings via their websites and on social media.

Call 843-696-0977 to reserve your spot!
EXHIBITOR OPPORTUNITIES

SNACK
($1,250 DONATION FOR 1 AFTERNOON; 2 TOTAL AVAILABLE)

✦ Snack tables are customized with your marketing materials, signage, and table skirt (The snack tables serve as a temporary exhibitor booth for one afternoon).
✦ A four-seat VIP Box in the Performance Hall (The box offers some of the best seating in a comfortable & private setting; It gives your organization four free seats for the conference to use as you choose).
✦ A half-page advertisement on the conference website.
✦ A half-page listing in the conference program.
✦ Organization name display in rotating intermission slideshow.
✦ Promotion & recognition through conference Facebook & twitter accounts during our marketing campaign.
✦ Access to attendee contact information through our E-Networking Directory (a PDF file).
✦ A prominent supporter listing (with logo) in the front pages of our E-Networking Directory listing.
✦ Supporters will also gain added exposure & visibility through the marketing efforts of our speakers. Several speakers have large followings via their websites and on social media.

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EXHIBITOR OPPORTUNITIES


GENERAL EXHIBITOR ($900 EXHIBIT FEE; 25 TAKEN; 20 AVAILABLE)

✧ A 10 x 8 Exhibitor Booth for the two-day event (includes two chairs, table, black table skirt, full exhibit booth backdrop).
✧ Listing in the conference program.
✧ Logo display in rotating intermission slideshow.
✧ Receive ongoing service/support through our conference VIP team to ensure your conference experience is the best it can be.
✧ High-end raffle items will be drawn throughout the day in the exhibit hall to encourage maximum participation.
✧ Live music at the exhibit hall.
✧ Access to attendee contact information through our E-Networking Directory (a PDF file).

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ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM - INSIDE FRONT COVER ADVERTISEMENT
($250 DONATION; 1/2 PAGE AD; 1 SOLD, 1 AVAILABLE)

✧ A 1/2 page full-color advertisement on the inside front cover of the conference program (a full page ad is $400).

CONFERENCE PROGRAM - INSIDE BACK COVER ADVERTISEMENT
($250 DONATION; 1/2 PAGE AD; 2 TOTAL AVAILABLE)

✧ A 1/2 page full-color advertisement on the inside back cover of the conference program (a full page ad is $400).

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ENROLLMENT APPLICATION

Gold Level Supporter; $3,500  Reception Sponsor; $4,000  Snack Sponsor; $1,250  Exhibitor; $900

Exhibitor Information

Representative Name _____________________________________  Title _____________________
Organization ____________________________________________
Email _________________________________________    Phone ______________________
Street Address ____________________________________ City __________________ State ______

Payment Information

Check Enclosed (Make Check out to: Mental Health Heroes)
Credit Card

Credit Card #: ___________________________________  Security Code (3 digit #) ________
Expiration Date (MM/YY): _______  Card Type:     Visa     Mastercard     Amex     Discover
Signature: _____________________________________________

Mail Completed Application Form To:  (Checks Payable to: Mental Health Heroes)
ATTN: Lowcountry Mental Health Conference
Mental Health Heroes, PMB 102, 2245 C Ashley Crossing Drive
Charleston, SC 29414